



Shop Safe & Discover Stanwood Camano is an effort developed in partnership with the City of Stanwood and the Stanwood Chamber of Commerce that will highlight the dedication local businesses have for health and safety, reassuring our community that it is safe to visit, dine, and shop once again. This campaign is designed to help the community overcome the psychological barriers generated from the Stay Home order implemented in March 2020.

Shop Safe & Discover Stanwood Camano will bring small business to the forefront and advocate the importance of supporting locally *first*.

This campaign will take a collective effort by all participating businesses as we move into each phase of reopening. Shops who commit to the Business Safety Promises, as well as, display the provided window clings, floor signage, and promote the campaign on owned website and social media will create consistency and show a concerted effort.

Thank you for your participation in
Shop Safe & Discover Stanwood Camano.



Shop Safe & Discover Stanwood Camano Guidelines

Business Safety Promise



- 1. Use of standard safety signage at entry doors: Signage informs customers of safety steps being taken and requests they not enter if ill, enter wearing a mask, keep six feet from unrelated people, etc.*
- 2. Daily inquiries of employees related to health (presence of fever, etc.)*
- 3. Use of appropriate Personal protection equipment (PPE): gloves, masks, eye coverage by all employees (depending on need of store)*
- 4. Availability of hand sanitizer for workers and customers*
- 5. Space configuration to enable six feet between customers when shopping, drinking or dining, as required/when possible*
- 6. Floor markings to indicate six feet of space between customers at check-out and verbal reminder to customers if not observed*
- 7. Periodic cleaning of high-touch areas, i.e. door handles, railings, and counters*
- 8. Promote Shop Safe & Discover Stanwood Camano on owned media platforms*