



FOR IMMEDIATE RELEASE

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Press Conference:

- Monday, August 4th, 2:00 PM
- At SNOPAC 911 – 1121 SE Everett Mall Way, Suite 200, Everett WA 98208

SMART911 SERVICE NOW AVAILABLE TO SNOHOMISH COUNTY RESIDENTS

[Everett, WA, August 1, 2014] Every second counts in an emergency, and making sure responders have up-to-date information can make a big difference.

Effective now, Snohomish County residents and businesses can register with Smart911™, a free online, secure and confidential service where users can provide important details about their family, residence and more – before an emergency happens.

“It can be hard to remember critical details when you call 911 in an emergency,” said Snohomish County Executive John Lovick. *“Creating a safety profile in the Smart911 system means dispatchers will already have important information about you – even if you can’t communicate it.”*

Today, about 75 percent of 9-1-1 calls are made from wireless phones. However, wireless phones only provide the general location of a caller, not their exact address. With Smart911, people can put their home, school, and work addresses into the safety profile associated with their wireless phone. These addresses will assist 9-1-1 call-takers in locating callers when lives are at stake.

“Smart911 is a simple, yet effective tool to give emergency service providers important details about an incident when a caller isn’t always able to share during a high stress moment.” said Chief Bruce Stedman, Director of Public Safety in Arlington.

With the official launch coinciding with National Night Out on August 5th, SNOPAC joins more than 1,000 communities nationwide already using Smart911 including areas of King County. Smart911 maintains a secure database and only shares information with emergency responders when a registered telephone places a 911 call to a participating agency.

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SNOPAC (Snohomish County Police Staff and Auxiliary Services Center) is a regional 9-1-1 Center serving 37 police and fire agencies in Snohomish County. Providing services for over 550,000 of Snohomish County’s residents and receiving more than 600,000 calls per year, SNOPAC’s professionals *answer the call* 24 hours a day, 7 days a week, 365 days a year.

Learn more at www.smart911.com