

CITY OF STANWOOD

Stanwood, Washington

ORDINANCE NO. 1323

AN ORDINANCE OF THE CITY OF STANWOOD, WASHINGTON, RELATING TO STANWOOD MUNICIPAL CODE (SMC) TITLE 17 ZONING AND AMENDING CHAPTER 17.110 SIGNS BY ADOPTING NEW SUB-SECTION 17.110. 080.(8) TEMPORARY COMMUNITY PROMOTIONAL DISPLAY AND ADDING NEW DEFINITION OF SIGN, TEMPORARY COMMUNITY PROMOTIONAL DISPLAY TO SUBSECTION 17.20.200 "S" DEFINITIONS

WHEREAS, a number of community and business groups desire to promote community involvement and activity by providing a system of community identity and promotional signage,

WHEREAS, the City Council supports these community activities as a means of promoting economic development and furthering community awareness; and

WHEREAS, the City has a responsibility to consider public safety associated with community signage and

WHEREAS, the city desires to provide updated regulations for temporary community promotional signage;

WHEREAS, the City Council referred a work program for consideration of community promotional signage to the Planning Commission on Sept 13, 2012 and

WHEREAS, the Community Development Department filed a zoning text amendment, Application ZP0001 on September 26, 2012 which adds a new a section on to the sign regulations to address community promotional signage; and

WHEREAS, consistent with the State Environmental Policy Act, RCW Chapter 43.21C (SEPA), the Responsible Official issued a SEPA Determination of Non Significance on October 2, 2012; and

WHEREAS, the Planning Commission held a duly noticed public hearing on Application ZP0001 on October 8, 2012.

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF STANWOOD, WASHINGTON,
DO HEREBY ORDAIN AS FOLLOWS:

SECTION 1. The Findings of Fact and Conclusions attached hereto as Exhibit A are hereby incorporated by this reference.

SECTION 2 SMC Title 17 Zoning Chapter 17.20 Construction of Language, Definitions Sub section 17.20.200 "S" Definitions is amended to add the following new definition.

Sign, Temporary Community Promotional Display means a type of business signage system utilizing a single prototypical sign shaped as an animal, caricature, or cartoon, which is customized with business identification and/or holiday decoration and displayed in multiple copies at different locations within a defined geography for the combined purpose of business identification and community identity. Temporary Community Promotional Display excludes all other forms of business signs including but not limited to wall, monument and freestanding signs, readerboards, temporary business signs, "A" Boards and other portable signs, and exempt signs including those for special events, philanthropic campaigns or other community activity.

SECTION 3. SMC Title 17 Zoning Chapter 17.110 Signs is amended to adopt new sub-section 17.110. 080.(8) Temporary Community Promotional Display.

8. Temporary community promotional display

1. Signage for community promotional displays, sponsored by the Stanwood/Camano Chamber of Commerce or similar business association, may be approved for a uniform sign system incorporating a single base sign customized for specific businesses that may be displayed in multiple locations within a promotional area.
2. Promotional signage shall meet the following standards.
 - a. The promotional area is limited to commercial zones.
 - b. Signage allowed in the promotional area shall be allowed for up to 180 non-consecutive days per year

- c. Business names/phone numbers may be placed on the signs at the owners' discretion consistent with the sign type proposed by the sponsoring group.
- d. Signage is limited to three onsite signs for each participating business with business owners' permission.
- e. Signs displayed as part of the community association permit maybe used for holiday promotion and decorated to fit the holiday theme consistent standards with Section .17.110.060(9) Such display shall be erected no more than 45 days before and removed no later than 14 days after the celebration and shall count toward the total 180 non-contiguous days allowed for promotional signage.
- f. Temporary Promotional signage shall be consistent with "A " Board sign standards in Section (17.110. 080 (7) paragraph (a) through (g) with the following exceptions
 - 1. One master permit for an approved sign system is required rather than one sign permit per sign.
 - 2. The sponsor shall assume liability for damage resulting from their use on city sidewalks and shall provide the city with an appropriate document holding the city harmless from such resulting loss.
 - 3. Signs may displayed after business hours if they are secured to a structure and designed to meet the minimum deadload and wind resistance requirements in Section 17.110050(8.). Sign not secured in this manner shall be removed at the end of the business day.
- g. Signage shall be consistent with minimum maintenance and safety requirements for all signs in Section 17.110.050.
- h. One master permit for an approved sign system is allowed within a designated promotional area each calendar year.

SECTION 4. SMC 3.30.070 Sign fees of SMC Chapter 3.30 Fee Schedule is amended to read as follows.

Type of Sign	Building Permit Fee Per Application	Sign Permit Fee Per Sign
Monument	\$50.00	\$50.00
Freestanding	\$100.00	\$100.00
Gable	\$100.00	\$100.00
Wall and projecting	\$60.00	\$60.00
Marquee, awnings and canopies	\$100.00	\$100.00
Variance process for any signage		\$65.00
“A” board and other portable signs		\$10.00
Sign modification		\$10.00
<u>Temporary Promotional Display</u>	<u>None</u>	None
Banner/Encroachment over city right of way		
(1) Banners processed with a special event permit or city sponsored		None
(2) Banners for events not requiring a special event permit/not city sponsored		\$150

SECTION 5. If any section, sentence, clause, or phrase of this Ordinance is held to be invalid or unconstitutional by a court of competent jurisdiction, such invalidity or unconstitutionality shall not affect the validity or constitutionality of any other section, sentence, clause, or phrase of this Ordinance.

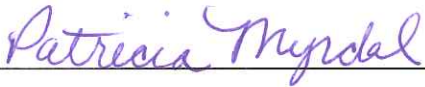
SECTION 6. This ordinance shall take effect and be in force five (5) days after its passage, approval and publication as provided by law.


PASSED by the City Council and signed by the Mayor this 25th day of October, 2012.

By: 
Dianne W. White, Mayor

Attest:

Approved as to form:

By: 
Patricia Myrdal, Interim City Clerk

By: 
Grant K. Weed, City Attorney